

Tampa REALTOR® Magazine

Promote your services and services!



Looking for a large market to promote your products and services?

The *Tampa REALTOR® Magazine*, GTR's official publication, is produced six (6) times a year and distributed to more than 11,000 REALTORS® and affiliated businesses throughout the Tampa Bay area. Our magazine includes recent news about our association, real estate trends and statistics, and informative legal and technology tips from industry leaders.

Our magazine is also delivered digitally to all members and advertisers for convenient reading on a tablet or smartphone. Don't miss this opportunity to market your company's message to an engaged audience. **Advertise with GTR today!**

Ad Size	Ad Rates by Frequency		
	1x	3x	6x
Full Page	\$800	\$725	\$650
2/3	\$625	\$575	\$500
1/2	\$450	\$375	\$350
1/3	\$315	\$265	\$200

Premium Ads	1x	3x	6x
Spread (2 Pages)	\$1,425	\$1,375	\$1,300
Back Cover	\$1,000	\$950	\$900
Inside Front Right Cover	\$925	\$875	\$825
Inside Back Cover	\$900	\$850	\$800

PLEASE NOTE: We reserve the right to reject copy deemed poor/objectionable. Artwork must be received within seven (7) calendar days of your order.

Magazine Specifications

Publication Size
8.25 x 10.75 in

Paper Type
Cover: 100 lb. gloss
Inside: 80 lb. gloss text

Delivery Method
Mail & Digital

AD SIZES
(width x height)

2-Page Spread
10.5 x 10.75 in.

Full Page
8.25 x 10.75 in.

2/3 Page
8.25 x 7.2 in.

1/2 Page (horizontal)
8.25 x 5.375 in.

1/2 Page (vertical)
4.125 x 10.75 in.

1/3 Page (horizontal)
2.75 x 10.75 in.

1/3 Page (vertical)
8.25 x 3.6 in.

2-PAGE SPREAD



FULL-PAGE



2/3 PAGE



1/2 PAGE (horizontal)



1/2 PAGE (vertical)



1/3 PAGE (horizontal)



1/3 PAGE (vertical)



Publication Month

Reservation Deadline

January/February

December 9

March/April

January 13

May/June

March 13

July/August

July 13

September/October

September 13

November/December

November 13



**GREATER TAMPA
REALTORS®**

Tampa REALTOR® Magazine Advertising Agreement

Fillable PDF available online at TampaRealtors.org/advertising.

By submitting the advertising agreement, advertiser agrees to the terms and conditions below.
GTR officer and director advertisements are not permitted.

- GTR reserves the right to reject any copy deemed poor taste/objectionable.
- Advertiser agrees to submit reservation request by the stated deadline. Placements are subject to automatic cancellation if ad artwork is not received within seven (7) calendar days and space will be charged.
- GTR accepts no liability for the technical appearance of any advertising published. The final product of all advertising is the responsibility of the advertiser or its agency. Contract is for ad space only.
- Cancellations: Advertisers may discontinue contracts upon a 30-day written notice (60-days for premium positions) and payment shall be made at rate earned by number of insertions used.
- Ads will run consecutively and same art will be used unless otherwise specified/submitted by advertiser in writing.
- Discounts: Affiliate Business Partners of the Greater Tampa Association of REALTORS® will receive a one-time ten percent (10%) discount on all recurring ads (minimum 3 times) within in the *Tampa REALTOR® Magazine* (may not be combined with other discounts).
- Advertiser agrees to pay the total amount due upon publication of their ad. Non-members or first-time advertisers shall pay for their first ad in advance.
- All accounts shall be in good standing or GTR reserves the right to deny placement.

ADVERTISER INFORMATION

COMPANY: _____ CONTACT NAME: _____
 CONTACT TITLE: _____ MEMBER #: _____ GTR AFFILIATE?: YES NO
 STREET ADDRESS: _____ PHONE #: _____
 CITY/STATE/ZIP: _____ EMAIL: _____

AD SIZE/TYPE			FREQUENCY		
FULL PAGE	1/2 PAGE HORIZONTAL		1x	3x	6x
2/3 PAGE	1/3 PAGE VERTICAL				
1/2 PAGE VERTICAL	1/3 PAGE HORIZONTAL				
ISSUES TO RUN					
			JANUARY/FEBRUARY	JULY/AUGUST	
			MARCH/APRIL	SEPTEMBER/OCTOBER	
			MAY/JUNE	NOVEMBER/DECEMBER	

PREMIUM ADS: 2-PAGE SPREAD INSIDE FRONT
 BACK PAGE INSIDE BACK

RATE: \$ _____ AUTHORIZED SIGNATURE: _____ DATE: _____

IF SUBMITTING ARTWORK AND/OR PROVIDING PAYMENT ON BEHALF OF THE ADVERTISER, PLEASE USE FORM BELOW:

AGENCY NAME: _____ PHONE #: _____ EMAIL: _____
 STREET ADDRESS: _____ CITY/STATE/ZIP: _____