

As the Broker of The Real Estate Shop, Stacy Dillard knows how important it is to have an open-door policy, create a collaborative culture, provide support, guidance, resources, and the most relevant industry information. She understands that when a Broker is empowered with support and the most current information, they contribute to agents' higher standards of professionalism through effective tools, systems, skill building and innovation. Stacy recognizes that the real estate industry has advanced exponentially over the past few years and it is evident that the innovation will compound upward over the next 2 to 3, at a rate more aggressive than ever experienced before. Strategies of the past will not serve the industry of the future. She believes that those who intentionally operate in a cutting-edge position of growth, education, and cooperative leadership, will expand their businesses, and succeed at levels beyond previously possible. She further believes that the opportunity to influence the change, rather than trying to catch up with it, is at a pivotal point now and if we lack directed intention and actions to progress, we may allow the changes to reduce our ability to serve customers, clients, and the public with the integrity and excellence they deserve, and we are capable of.

*"As Vice President, I am determined to increase association communication and collaboration with Brokers. I will use the position's strong voice to ensure that, collectively, we are successful in expanding members' opportunities to thrive with every changing circumstance presented."*

Stacy is the Broker/Owner of a boutique real estate company. She believes that continuous, progressive education is the path to higher levels of professionalism and standards of service. Stacy is C2EX endorsed by the National Association of REALTORS®, has earned the National Association of REALTORS® GRI®, ABR®, SRES® designations, plus MRP® and PSA® certifications. She is a graduate of the D6 Leadership Academy, has earned the Florida REALTORS® Honor Society award, and is a Sterling R Investor. She has served as a Florida REALTORS® Director since 2018, on the Florida REALTORS® Forms Content Committee and is serving as a member elected, 2019-2020 Greater Tampa REALTORS® Director. Stacy has served many committees, including as Chair of the Grievance Committee. Stacy is known for enthusiastically consulting and mentoring other agents and brokers and is always happy to help a fellow broker succeed or navigate a new challenge.